

Welcome to Iowa Businesses Against Trafficking,

an alliance between the Iowa Secretary of State's Office and Iowa's
business community to end human trafficking in the state.



SERVICE - PARTICIPATION - INTEGRITY

Greetings,

Thank you for joining our army to combat human trafficking in Iowa. By joining Iowa Businesses Against Trafficking (IBAT), you have made the commitment to 'Learn Something' and 'Do Something' within your business. Please read through the information provided in this booklet to help you get started.

Also, please take the time to familiarize yourself with our address confidentiality program, **Safe at Home**. It provides a substitute address, mail-forwarding and confidential voter registration and absentee voting to survivors of trafficking and other violent crimes. You never know when you may encounter a survivor who could benefit from this service.

I look forward to seeing the difference you and your business are making. Remember even the smallest of ripples can be the start of a great wave. Please share with me what you're doing by emailing **IBAT@sos.iowa.gov**.

Sincerely,



Paul D. Pate
Iowa Secretary of State





ABOUT HUMAN TRAFFICKING

Human trafficking is a form of modern-day exploitation and has been reported in all fifty states. Anyone can become a victim of human trafficking, no matter their age, race, gender, ethnicity, nationality, immigration status, and socioeconomic status.



- X** Human trafficking is a felony under federal and state law.
- X** After drug dealing, human trafficking is tied with arms dealing as the second-largest criminal industry in the world, generating about \$32 billion each year.
- X** In 2021, Human Trafficking in Iowa was 29 percent labor trafficking and 71 percent sex trafficking.
- X** According to a study of U.S. Department of Justice human trafficking task force cases, 83 percent of sex trafficking victims identified in the United States were U.S. citizens.
- X** In 2021, Iowa trafficking victims were 33 percent adult and 67 percent minor.

Sources: Iowa Attorney General, Trafficking Institute, U.S. Department of Health and Human Services

Membership For Your Business



LEARN SOMETHING

We can all make a difference. The first step is understanding the signs of human trafficking. Your business can educate your employees, customers, and community members on the signs of human trafficking.



INFORMATION

Get tips and trainings by visiting IBAT's website for additional resources across the state at [IBAT.iowa.gov/LearnSomething/](https://ibat.iowa.gov/LearnSomething/)

BLUE CAMPAIGN

National awareness campaign dedicated to educating the public on recognizing the signs of human trafficking and how to respond.

To learn more or participate, visit DHS.gov/Blue-Campaign





HAND SIGNAL THAT SAVES LIVES

The "Signal for Help" is a simple gesture but can silently signal a victim's distress. Review the steps below to become an expert at the "Signal for Help."

- 1** Display your hand with your palm out.
- 2** Bend your thumb into your palm.
- 3** Cross your fingers over your thumb.
- 4** Repeat steps.



To learn more about
this hand signal, visit

CanadianWomen.org/Signal-For-Help/



#LearnSomethingToday

Membership For All Businesses



DO SOMETHING

As an IBAT member, your business can help share facts, tips, and action items to grow support for IBAT and help other businesses take a stand against human trafficking. Here are some suggestions:



DECALS & FLYERS

Hang the IBAT decal you received in the mail proudly on your business window and check out our website for informational flyers to display. Please contact us for additional decals!



SOCIAL MEDIA POSTS

Share your support for IBAT online and use **#IBAT** on your posts. Download the toolkit by visiting IBAT's website at [IBAT.iowa.gov/DoSomething/](https://www.IBAT.iowa.gov/DoSomething/)



SHARE IN YOUR NEWSLETTER

Include a blurb about IBAT in your newsletter and be on the lookout for newsletter templates that we email to members periodically.





VOLUNTEER

Host an event with a local organization for your employees and community members to join.



RESCUE STICKER DISTRIBUTION

Join forces with Iowa NAHT and add the National Human Trafficking Hotline Sticker to frequented areas of your business (restrooms, hallways, etc.)



SHARE ACCOMPLISHMENTS WITH IBAT

Once your business has accomplished its 'Do Something,' send brief details and photos to IBAT@sos.iowa.gov to be featured on our social media and in an upcoming newsletter.



REQUEST MATERIALS

IBAT offers a variety of materials for your business to use and is a resource for any ideas your business may have. Contact IBAT@sos.iowa.gov to create your toolbox of materials or to request physical copies of IBAT/SAH brochures.



#DoSomethingToday



Together, We Can Make a Difference.

Thank you for joining the fight against human trafficking.



MAKE A DIFFERENCE IN YOUR COMMUNITY

By empowering more people to take action, your business can do its part to help prevent human trafficking in Iowa. Reminder, even the smallest of wave can cause a rippling effect.



SPREAD THE WORD

Connect with your customers, business partners, network, and community members and ask them to join you in the fight against human trafficking by applying on IBAT's website at [IBAT.iowa.gov/Apply/](https://www.ibat.org/Apply/)



INCREASE COMMUNITY SAFETY

Create a safer environment for members of your community by learning the signs of human trafficking and raising awareness in your community.



**"Together, we can
build an army to
fight human
trafficking."**

- Paul Pate, Secretary of State

See Something, Say Something



RESOURCES

If you see something, it's important to say something. Use these resources to report any suspicious behavior relating to the signs of human trafficking.

NETWORK AGAINST HUMAN TRAFFICKING

NAHT is a statewide volunteer organization devoted exclusively to ending human trafficking in all its forms.

To learn more, visit

IowaNAHT.org/



IOWA VICTIM CALL CENTER

Statewide support 24/7

Call 1.800.770.1650 or

text IOWAHELP to 20121

www.ServiceHelpline.org

IOWA OFFICE TO COMBAT HUMAN TRAFFICKING

Human Trafficking Tip

Call 515.725.6330 or email

HumanTrafficking@DPS.net

www.StopHTIowa.org

Division of Intelligence and Fusion Center

Call 515.725.6330 or email

HumanTrafficking@DPS.state.ia.us

www.IowaAttorneyGeneral.gov

IOWA ATTORNEY GENERAL OFFICE

Victim Assistance Section

Call 515-281-5044

www.IowaAttorneyGeneral.gov

CALL 911 IF THERE IS IMMEDIATE CONCERN FOR SAFETY.

What Is Safe At Home?

Safe at Home (SAH) is an address confidentiality program. This program helps survivors of trafficking, domestic violence, sexual abuse, assault and stalking to live active lives in their community with the following services:

Substitute Address

Iowa law requires all Iowa entities accept this substitute address in place of the participant's actual physical address. When the program address is used and the address becomes public, it is not their actual address but the SAH address.

Mail Forwarding Service

First-class, legal, certified mail, prescriptions, medical supplies and packages sent by government agencies are forwarded to the participant's actual confidential address.

Confidential Voter Registration

Participants have the option to register to vote through the program and not be listed on the public voter registration list and vote via an absentee ballot. This allows them to participate in elections while maintaining their confidentiality.



Safe at Home
SECRETARY OF STATE



www.SafeAtHome.iowa.gov



SafeAtHome@sos.iowa.gov



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Together, We Are Making a Difference.



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